

AN APARNA PRODUCT



CRYSTAL
Collection

Refresh Zindagi



APARNA ENTERPRISES LIMITED

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OCT-2025

UNIT 1

UNDERSTATED
LUXURY
FOR EVERY SPACE

DOUBLE CHARGE
VITRIFIED TILES





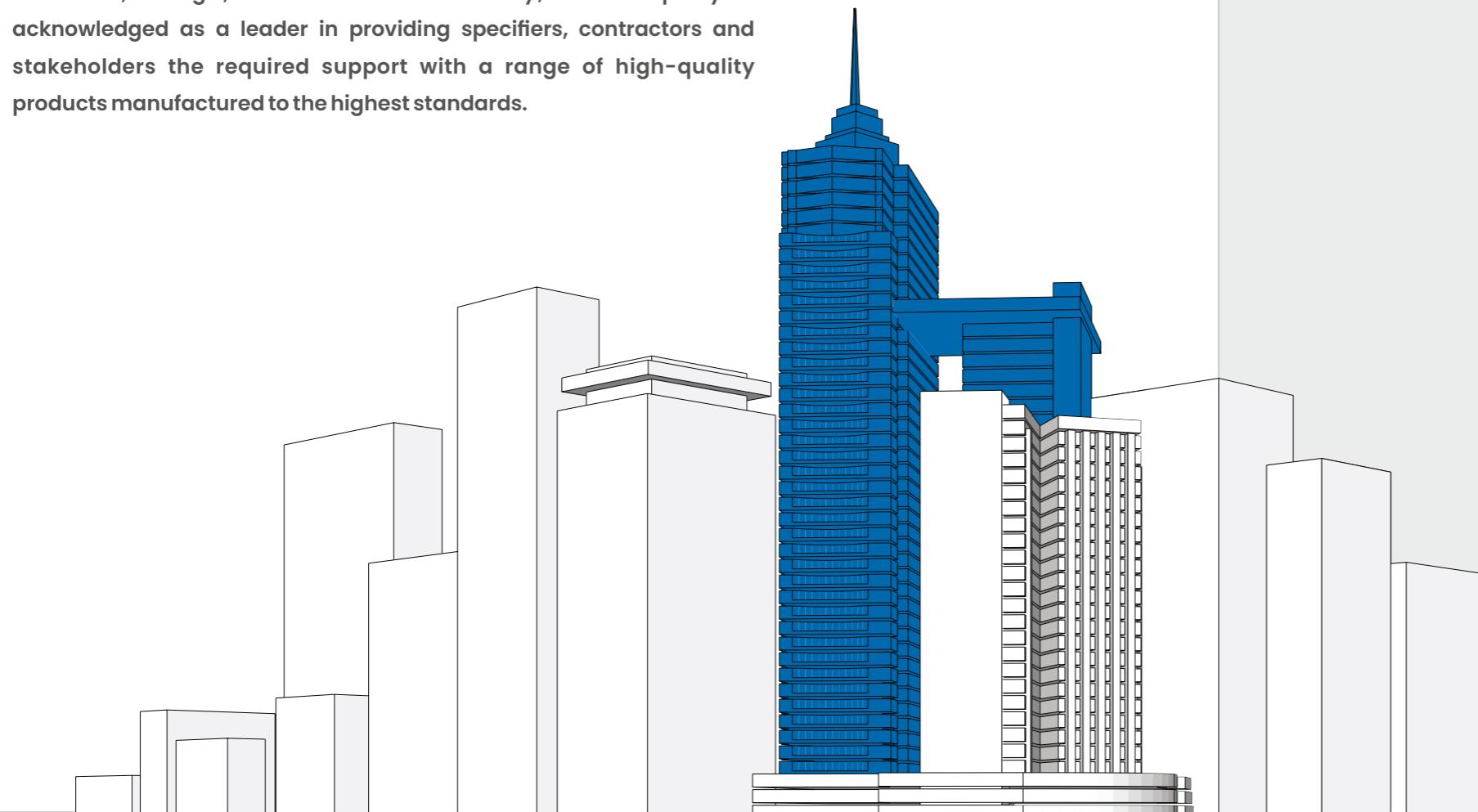
Aparna Enterprises Ltd.

About Aparna Enterprises Ltd.

Aparna Enterprises is a leading building materials company and a group company of The Aparna Group. Founded in 1990, Aparna Enterprises is engaged in manufacturing and trading of a wide range of building material products. The company has a diversified product portfolio which includes Ready Mix Concrete, uPVC profiles, uPVC windows and doors, Floor & Wall tiles, Aluminium window & door systems, Exterior facades, Luxury bath spaces and elegant kitchens and Aggregates. Most of these products are available pan India through an extensive dealer network which constitutes more than 350 vendor partners for different brands.

AEL is associated with many leading brands in the construction sector and several landmark projects for over 30 years. The brand has been associated with many government organizations like DRDO, South Central Railway, PWD, CPWD, MES, AAI to name a few.

AEL is globally renowned for setting benchmarks in technology, research, design, and installation. Today, the company is acknowledged as a leader in providing specifiers, contractors and stakeholders the required support with a range of high-quality products manufactured to the highest standards.



BUILDING
GROWING
TOGETHER

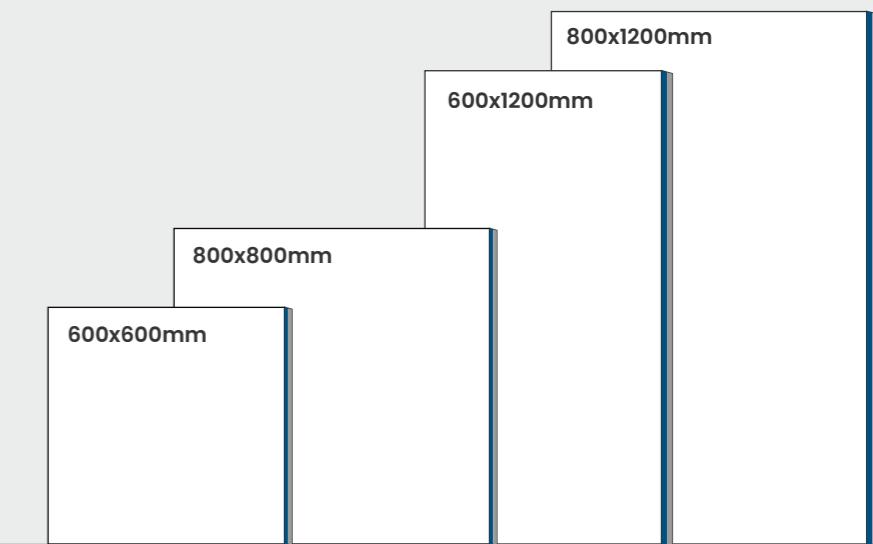


About Vitero Tiles

Vitero is one of the leading tile brands in the country that offers wide range of Wall & Floor tiles. Powered with latest technology from SACMI, KEDA and APPEL, the tiles are manufactured at the most sophisticated 1 Million sq ft manufacturing facility in Peddapuram near Kakinada, Andhra Pradesh. The manufacturing facility produces Double Charged Tiles, Soluble salt tiles, Glazed Vitrified tiles and Full Body Vitrified tiles.

The production facility produces 30,000 sq mt. high quality tiles every day. Vitero tiles manufacturing process uses top quality clay imported from Ukraine, Iran, Malaysia, Turkey, along with Feldspar and Clay processed in its own mines. These mines produce Feldspar and Clay of uniform quality & brighter finish, which makes the tile surface look free of micro holes. Use of Nanotechnology makes Vitero Tiles very glossy and stain resistant and provide durable tiles that look new for years.

Vitero tiles material testing lab uses sophisticated machinery for testing raw materials as well as finished products. The lab uses an XRF Machine, Dilatometer, MOR machine, Crazing Resistance Machine, Surface abrasion Machine, Deep abrasion Machine etc. Vitero tiles manufacturing process follows ISO and BIS standards but maintains the value of end product better than both the standards.





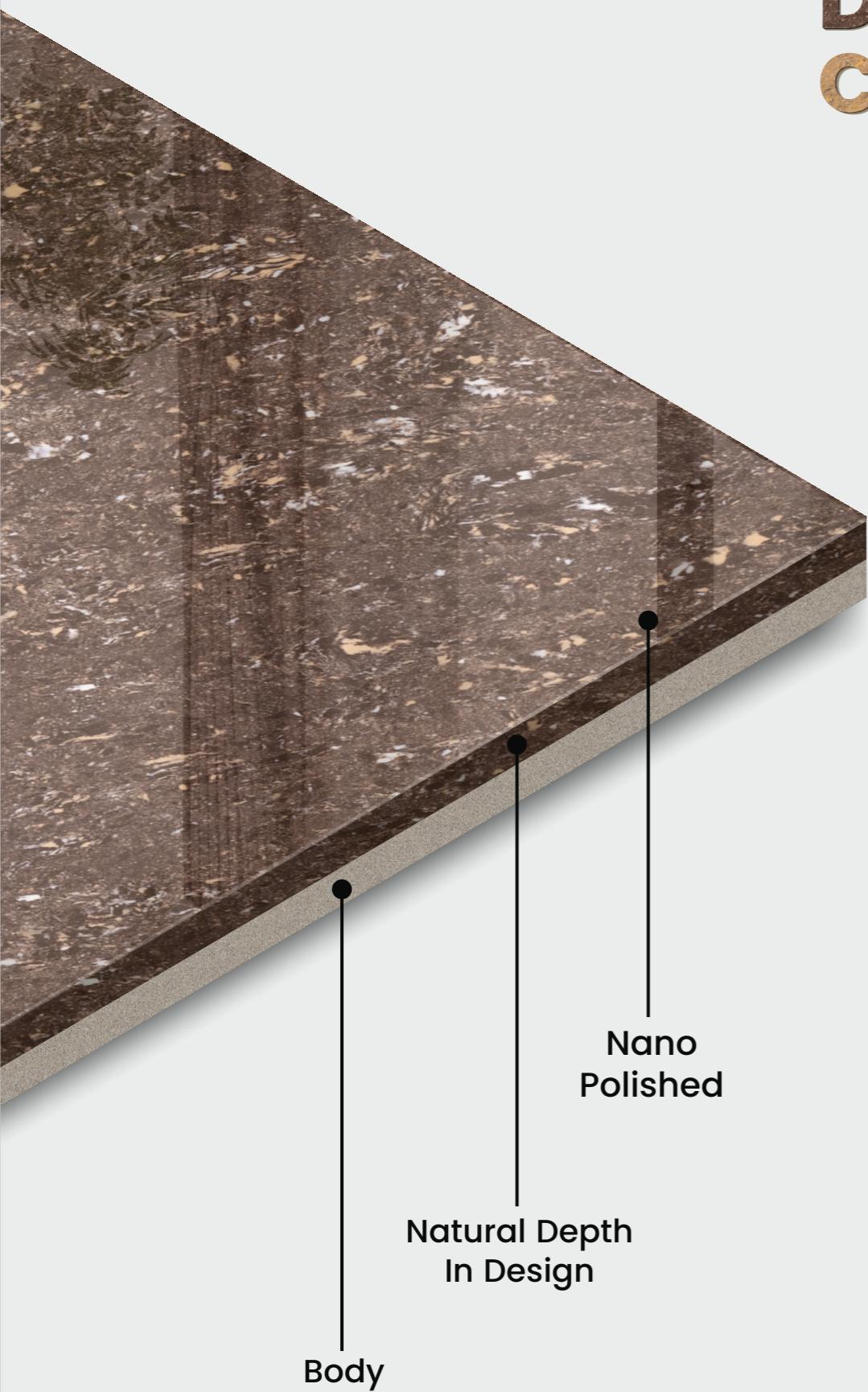
BRING THE WARMTH
And Comfort Of
NATURE TO SPACES

VITERO®
TILES



DOUBLE LAYER PROTECTION
PROCESS IS CALLED

DOUBLE CHARGE



01-10 600x600mm | **DOUBLE
CHARGE**

11-18 600x1200mm | **DOUBLE
CHARGE**

19-32 800x800mm | **DOUBLE
CHARGE**

33-38 800x1200mm | **DOUBLE
CHARGE**

01

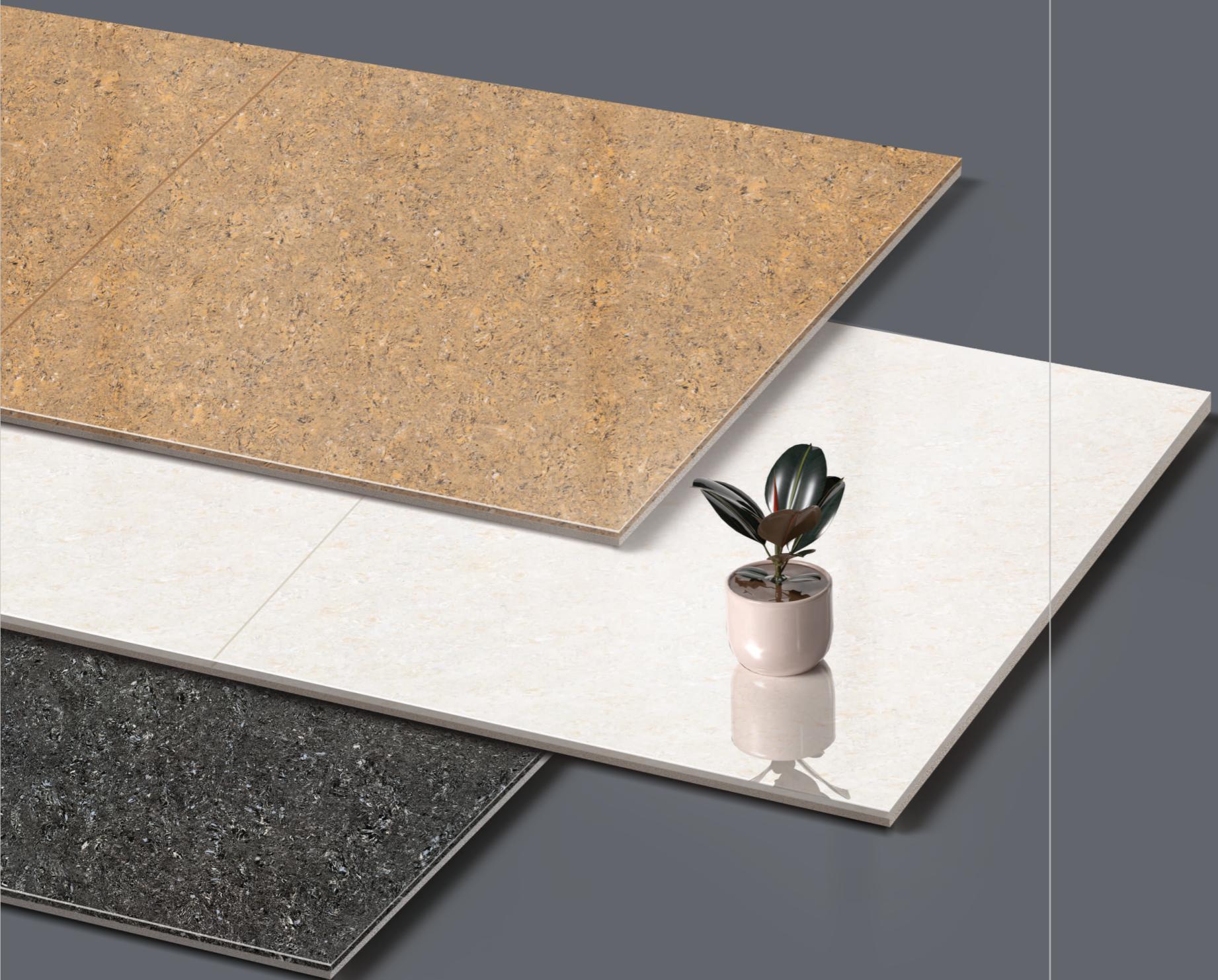
02

03

04

Z
U
E
X

Custom Homey
with timeless elegance



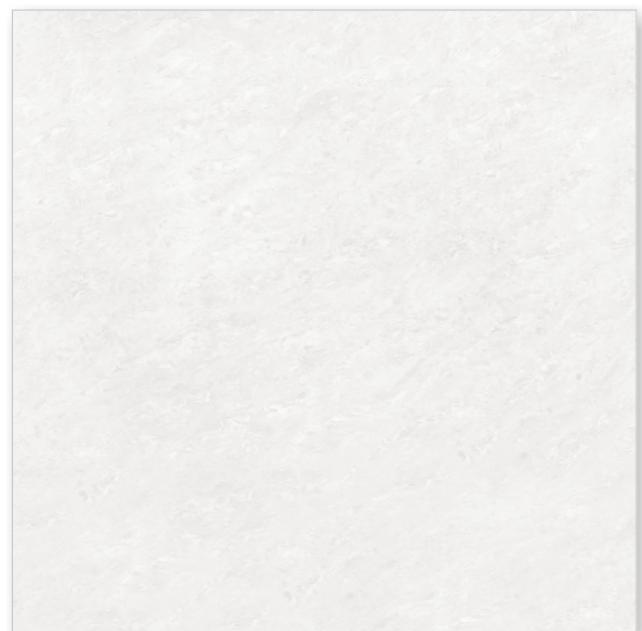
DOUBLE CHARGE
VITRIFIED TILES

600x600mm

POLISHED FINISH

Atlas Series

Atlas Snow White



Size :
600x600mm | Surface :
Polished

Atlas New Beige (LT)



Size :
600x600mm | Surface :
Polished



Preview : Atlas New Beige (LT) & Atlas Brown New



Preview : Atlas Cream & Atlas New Beige (LT)

Atlas Cream



Size :
600x600mm | Surface :
Polished

Atlas Series



Preview : Atlas Granito & Atlas Choco

Atlas Granito



Size :
600x600mm | Surface :
Polished

Atlas Choco



Size :
600x600mm | Surface :
Polished

Atlas Brown New



Size :
600x600mm | Surface :
Polished

Atlas Black New



Size :
600x600mm | Surface :
Polished



Preview : Atlas Brown New

Georgia Series

Georgia White



Size :
600x600mm | Surface :
Polished

Georgia Royal



Size :
600x600mm | Surface :
Polished



Preview : Georgia White & Georgia Cream



Preview : Georgia Cream & Georgia Gres

Georgia Cream



Size :
600x600mm | Surface :
Polished

Georgia Gres

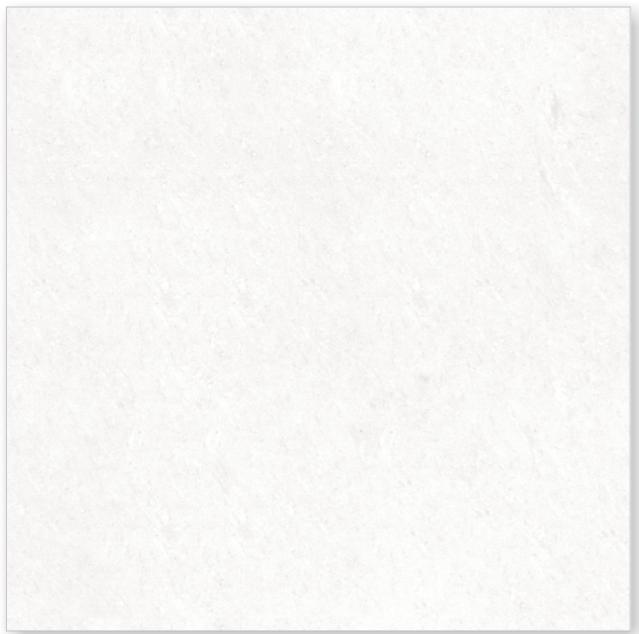


Size :
600x600mm | Surface :
Polished



Preview : Alpine Ice & Atlas Black New

Alpine Ice



Size :
600x600mm

Surface :
Polished

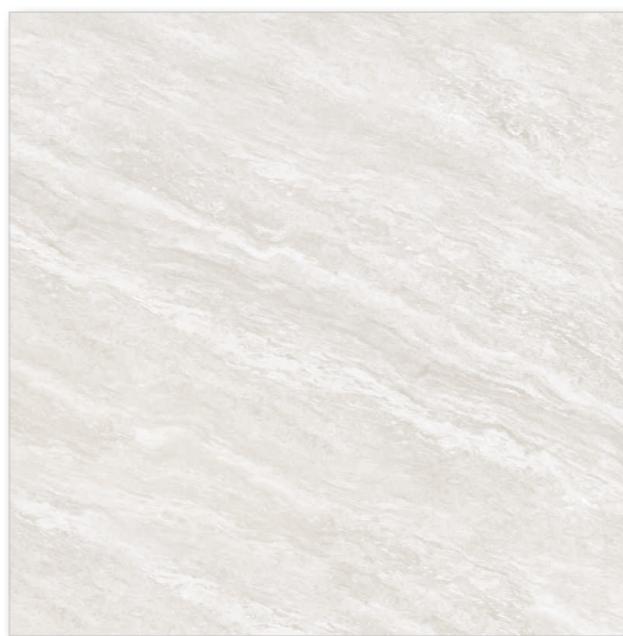
Florencia White



Size :
600x600mm

Surface :
Polished

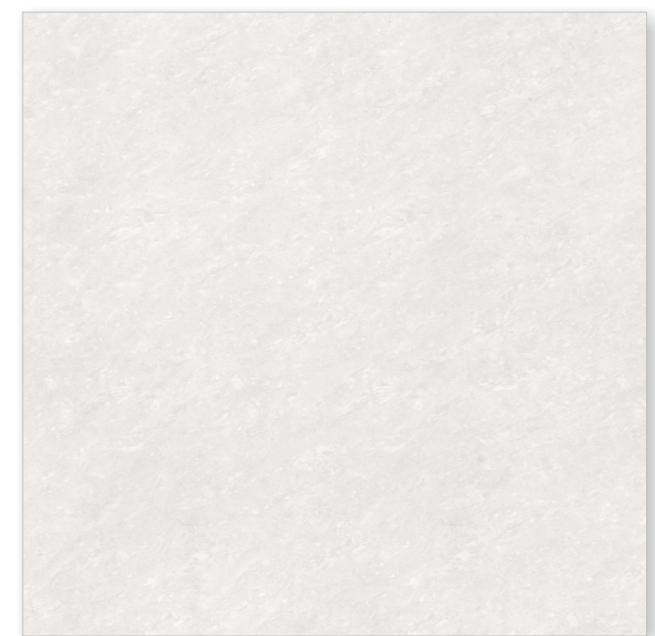
Madera White



Size :
600x600mm

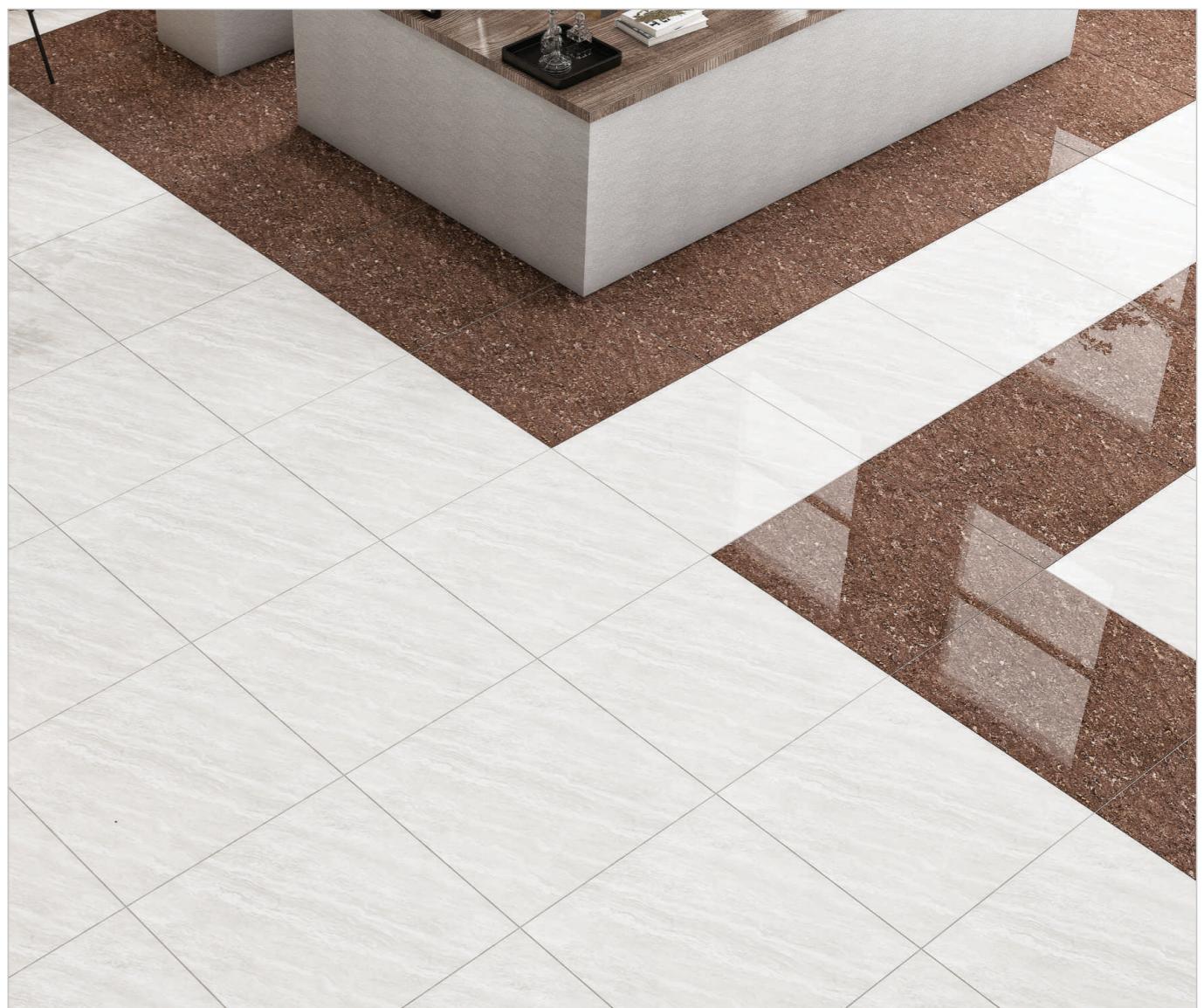
Surface :
Polished

Ocean Pearl



Size :
600x600mm

Surface :
Polished



Preview : Madera White & Atlas Choco

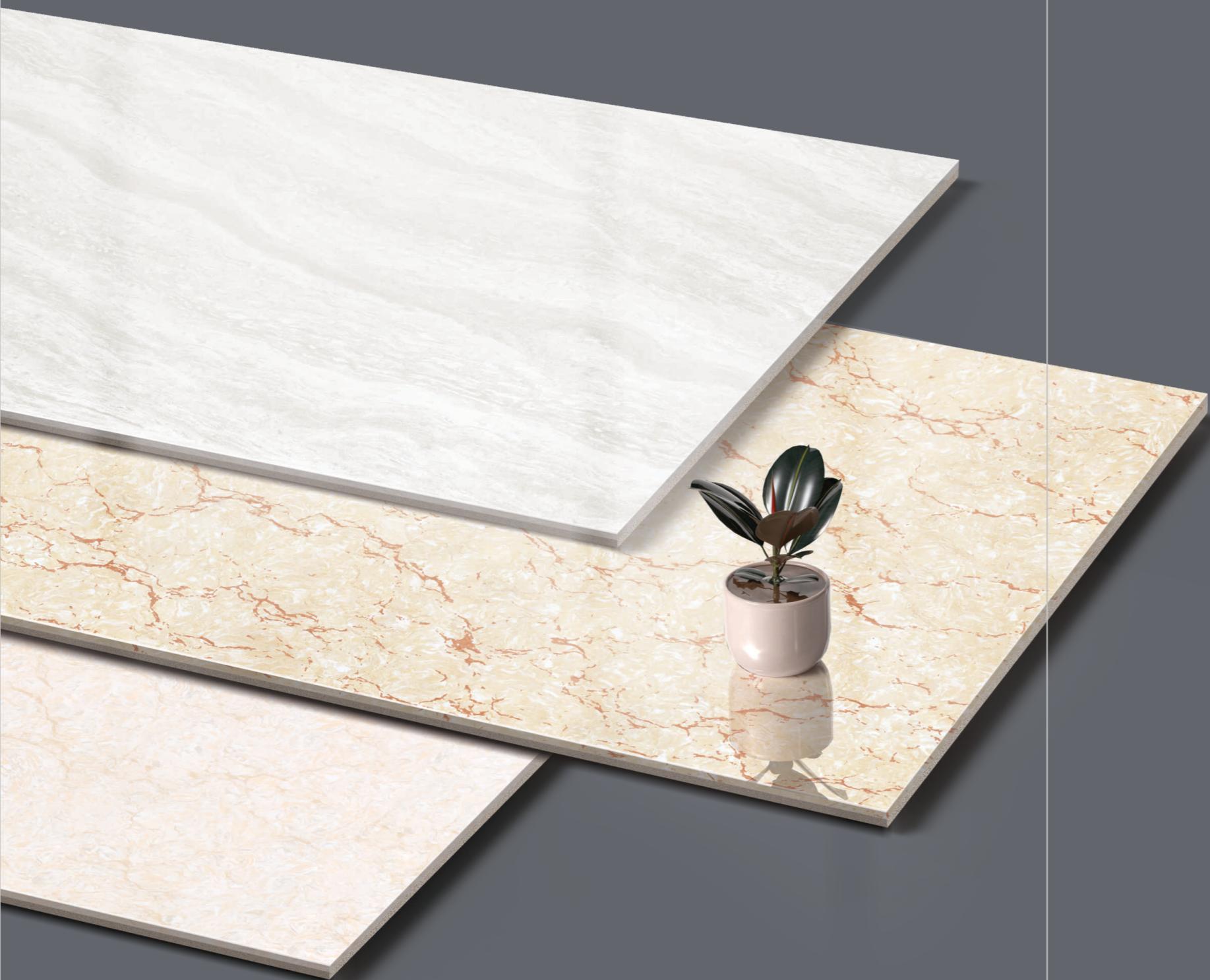
Modern Finesse
for urban spaces

VITERO
TILES

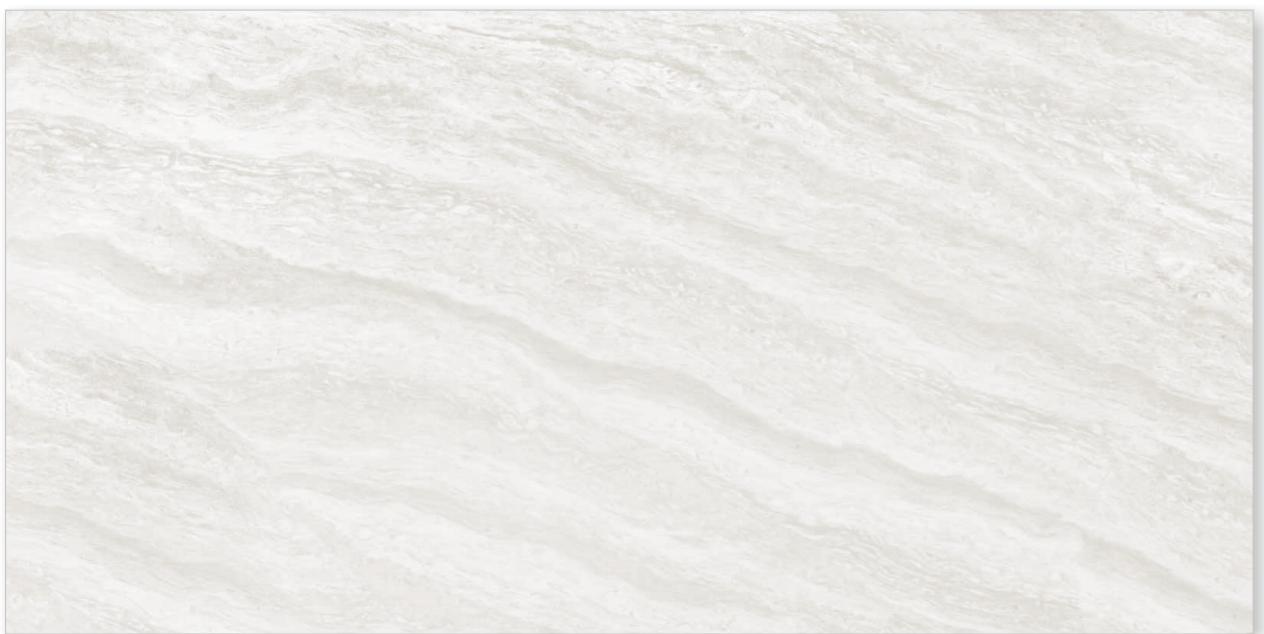
DOUBLE CHARGE
VITRIFIED TILES

600x1200mm

POLISHED FINISH



Linear White



Size :
600x1200mm | Surface :
Polished

Glacier White



Size :
600x1200mm | Surface :
Polished



Preview : Glacier White

Remo Series

Remo Ice



Size :
600x1200mm | Surface :
Polished

Remo Silk



Size :
600x1200mm | Surface :
Polished



Preview : Remo Ice & Remo Silk

Remo Series



Preview : Remo Silk

Remo Gold



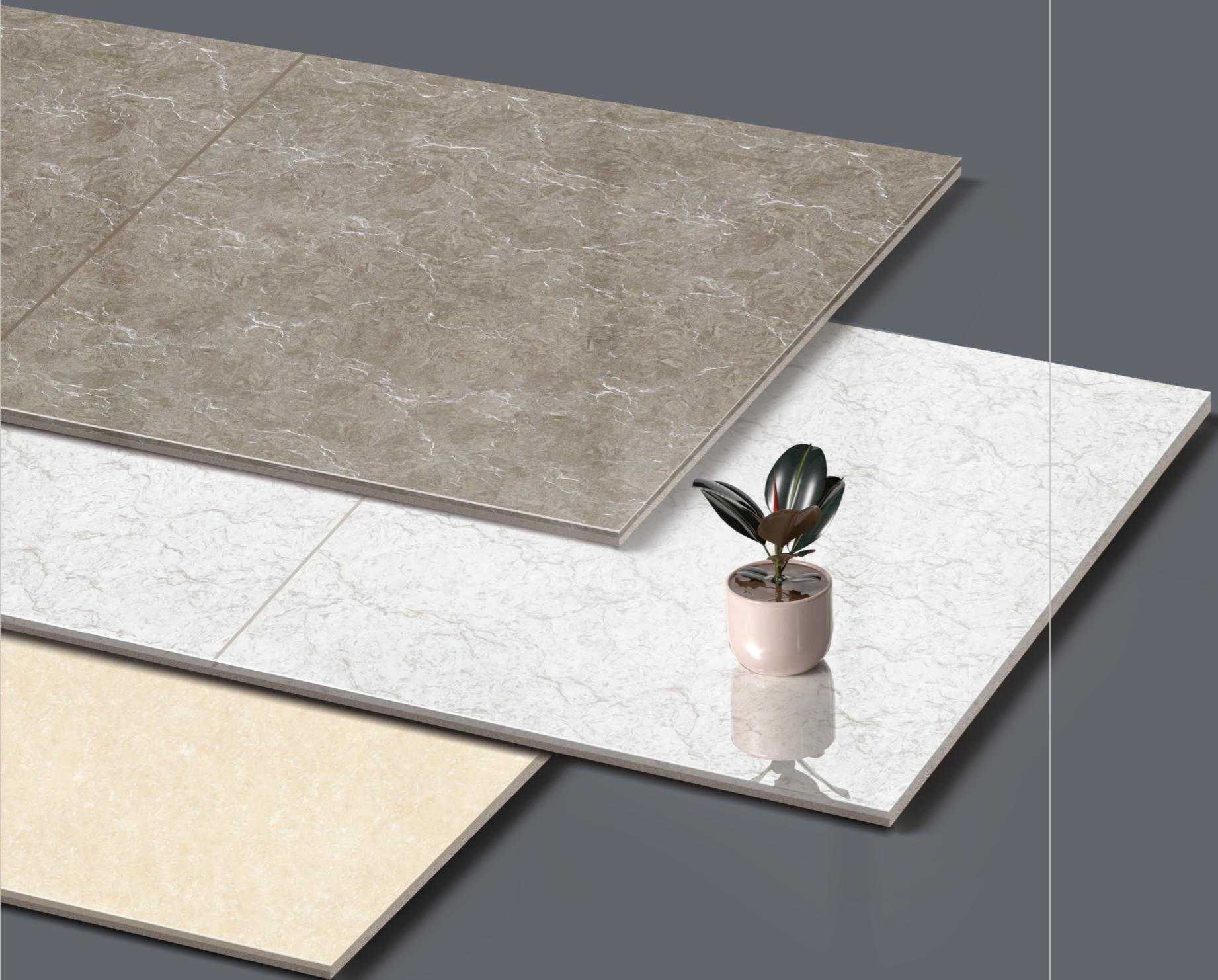
Size :
600x1200mm | Surface :
Polished



Preview : Remo Gold

Luxurious Splendor

for brilliant spaces



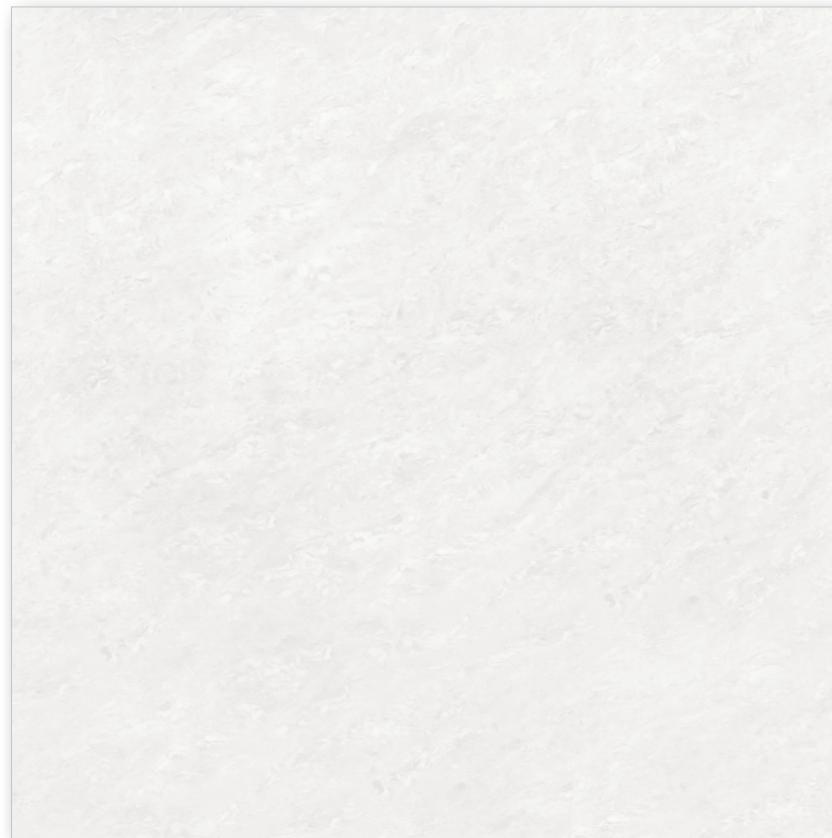
DOUBLE CHARGE
VITRIFIED TILES

800x800mm

POLISHED FINISH

Atlas Series

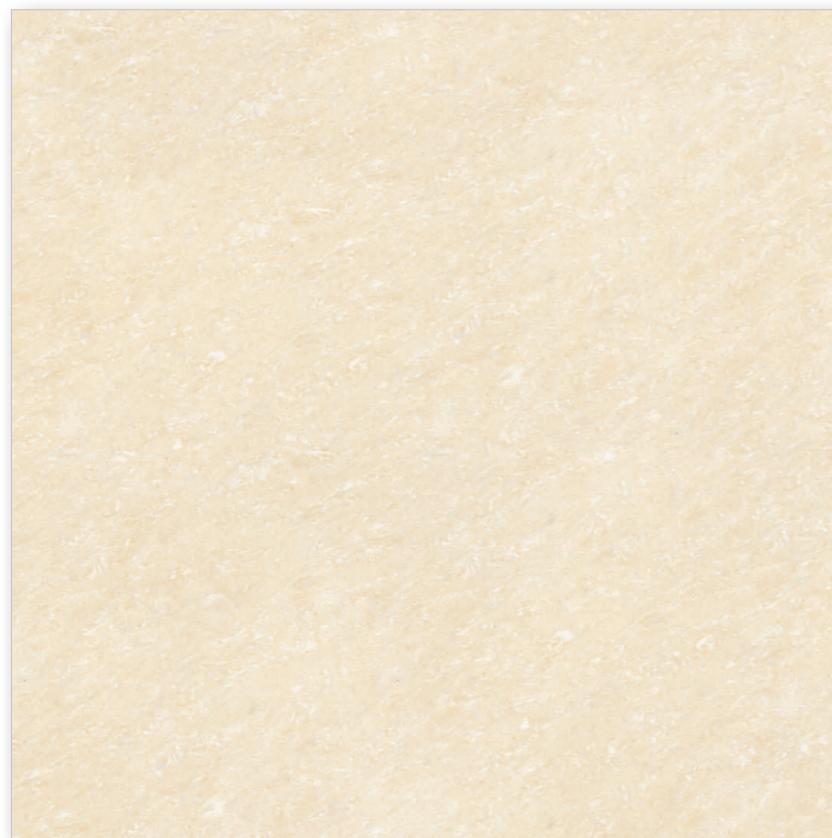
Atlas Snow White



Size :
800x800mm

Surface :
Polished

Atlas Cream



Size :
800x800mm

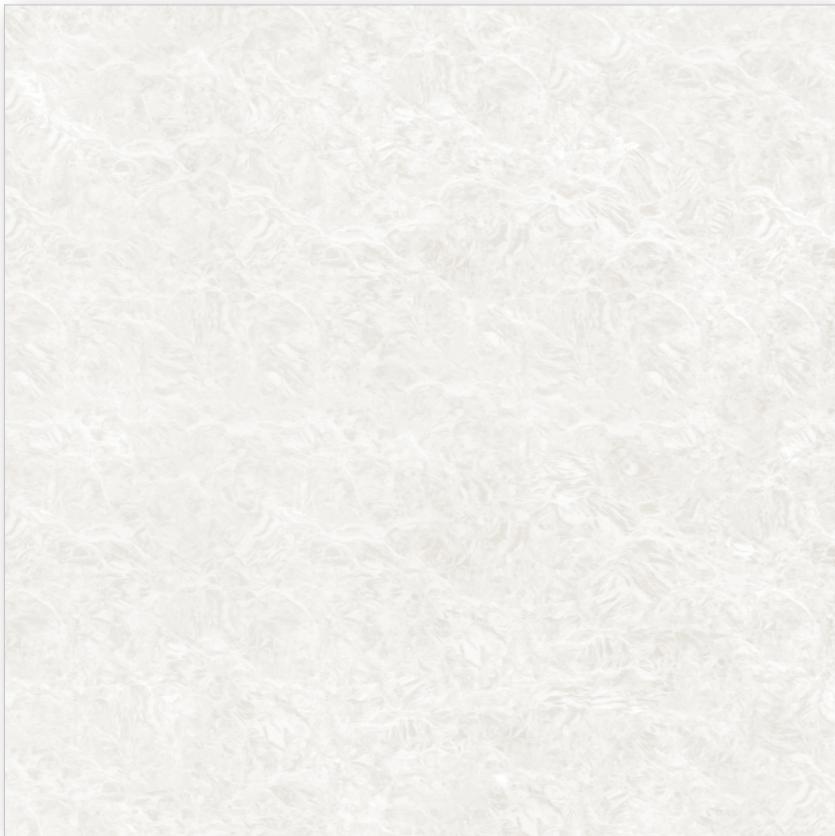
Surface :
Polished



Preview : Atlas Snow White & Atlas Cream

Georgia Series

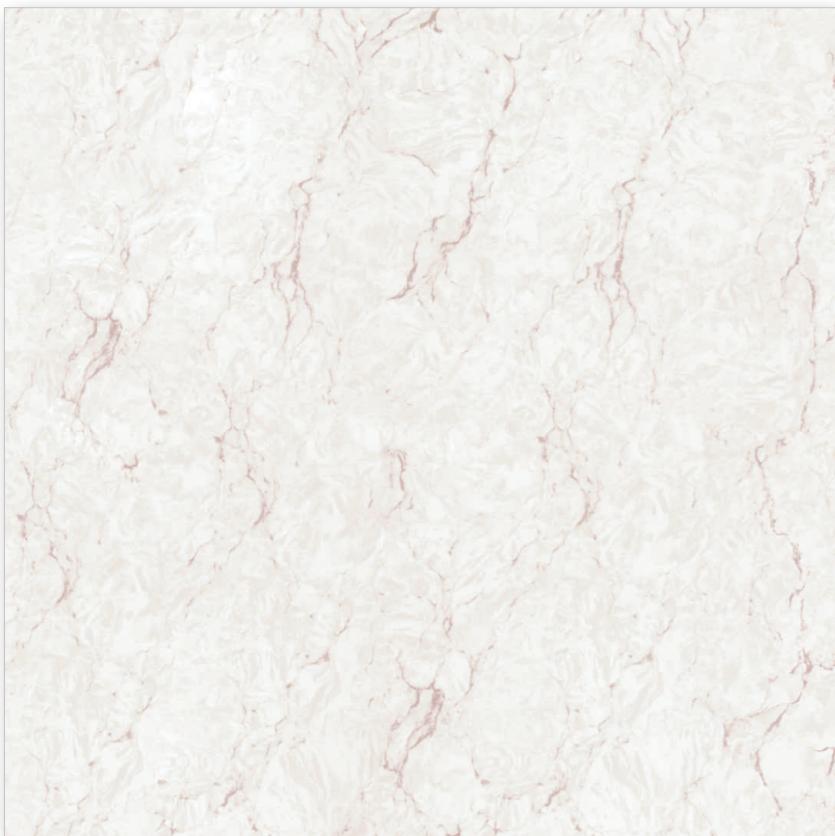
Georgia Snow White



Size :
800x800mm

Surface :
Polished

Georgia Royal



Size :
800x800mm

Surface :
Polished



Preview : Georgia Snow White & Georgia Gres

Georgia Series



Preview : Georgia Crown & Georgia Gres

Size :
800x800mm

Surface :
Polished



Georgia Gres



Size :
800x800mm

Surface :
Polished

Georgia Series

Georgia Cream



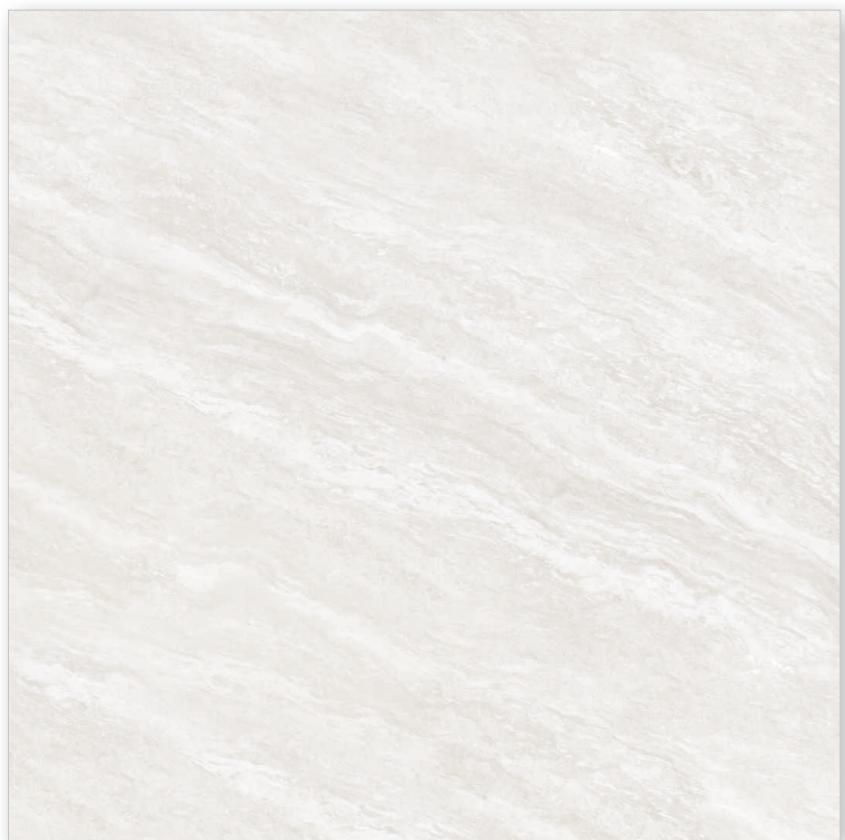
Size :
800x800mm

Surface :
Polished



Preview : Atlas Snow White

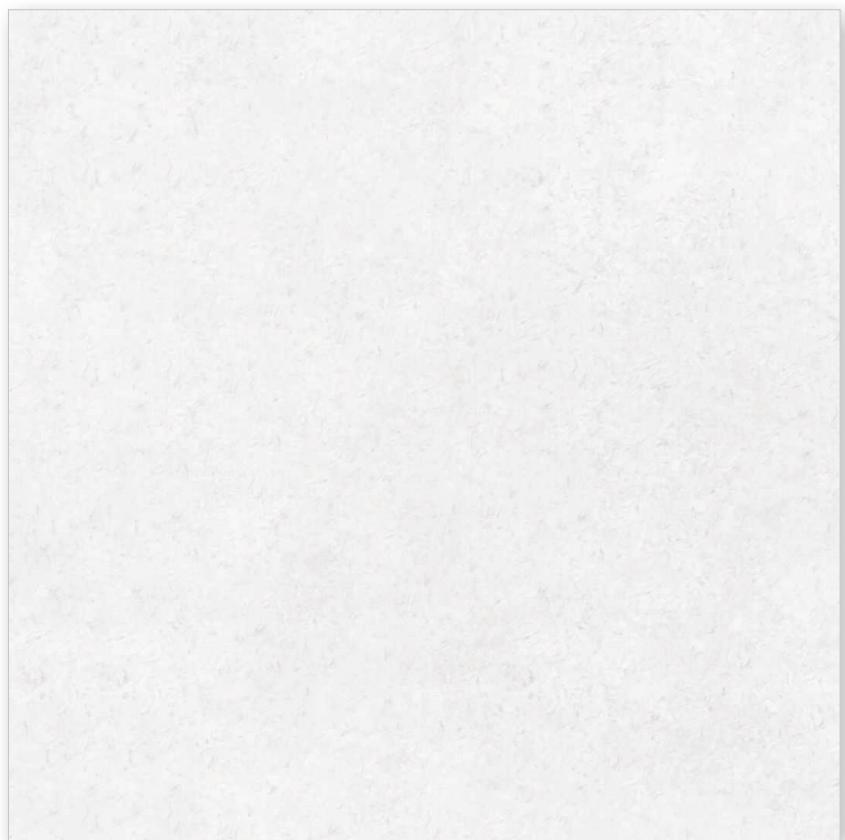
Madera White



Size :
800x800mm

Surface :
Polished

Exotic White



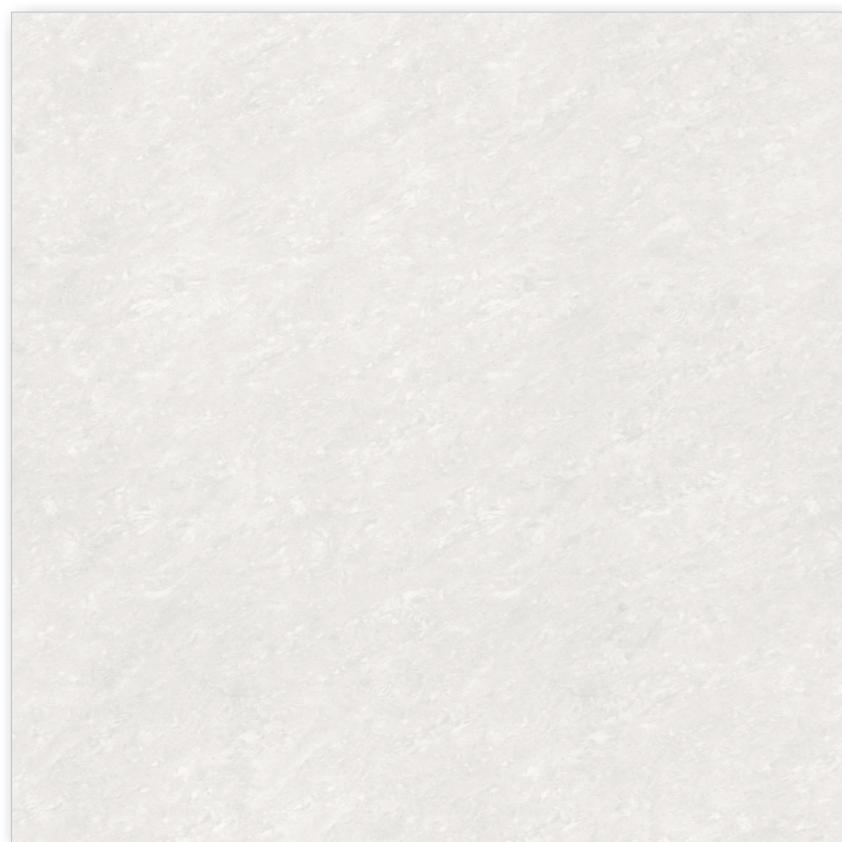
Size :
800x800mm

Surface :
Polished



Preview : Madera White & Atlas Cream

Ocean Pearl



Size :
800x800mm

Surface :
Polished



Timeless Patterns

for classic grace



DOUBLE CHARGE
VITRIFIED TILES

800x1200mm

POLISHED FINISH

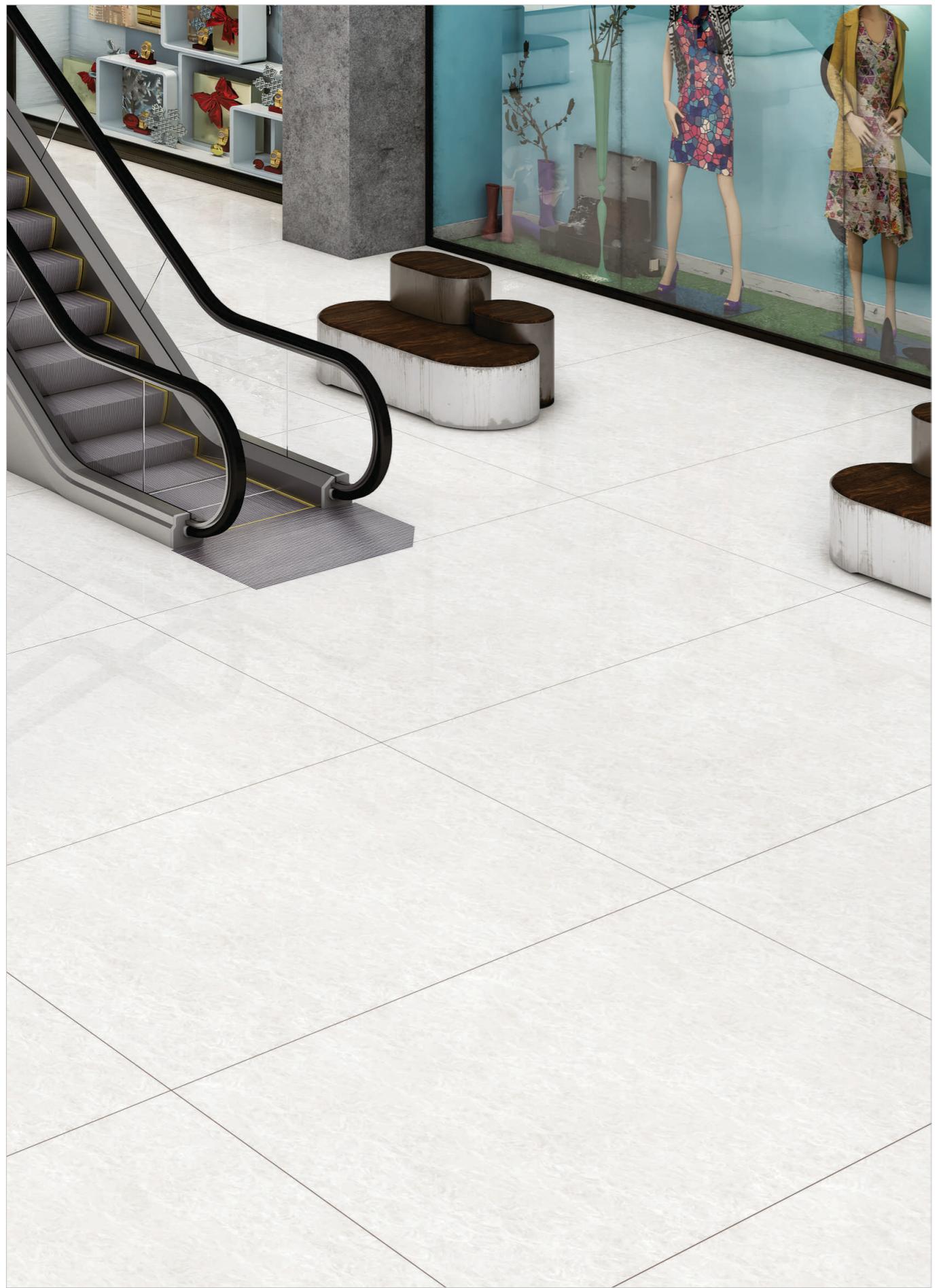
Atlas Snow White



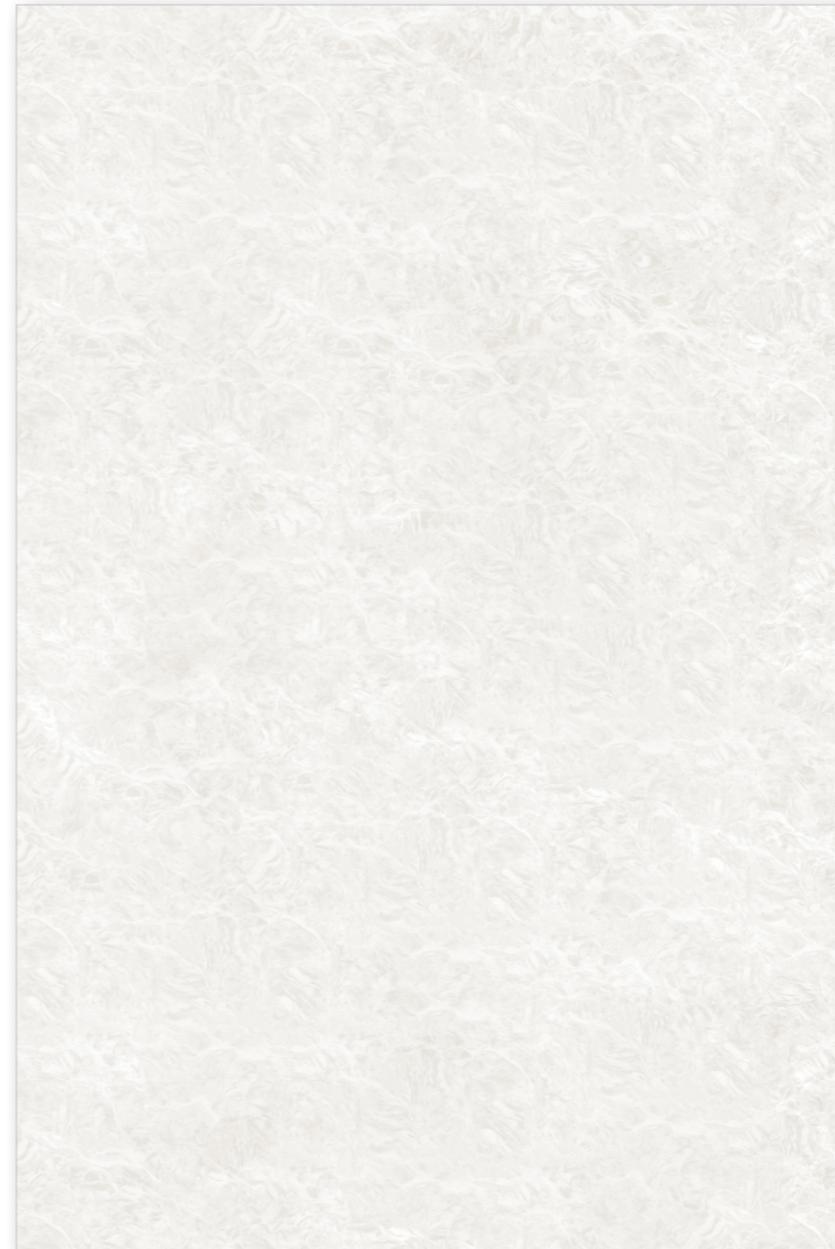
Size :
800x1200mm

Surface :
Polished





Georgia Snow White



Size :
800x1200mm

Surface :
Polished

TECHNICAL SPECIFICATION – DOUBLE CHARGE

SR No.	CHARACTERISTICS	As per IS 15622:2017 B1a	OUR VALUE	METHOD OF TESTING
1	Deviation in Length and Width	± 0.1%	± 0.1%	IS 13630-1
2	Deviation in Thickness	± 5.0%	± 3.0%	IS 13630-1
3	Straightness of Sides	± 0.1%	± 0.1%	IS 13630-1
4	Rectangularity	± 0.1%	± 0.1%	IS 13630-1
5	Surface Flatness	± 0.5%	± 0.1%	IS 13630-1
6	Surface Quality	95% of the tiles shall be free from visible defect.	95% of the tiles shall be free from visible defect.	IS 13630-1
7	Water Absorption	Avg≤0.08%ind 0.1% max	0.05%	IS 13630-2
8	Mohs Hardness	Min 5	6	IS 13630-13
9	Modules of Rupture	≥35 N/mm ²	> 40 N/mm ²	IS 13630-6
10	Abrasion Resistance	≥ 140 mm ³	140 mm ³	IS 13630-12
11	Impact Resistance	0.55 min	0.55 min	IS 13630-14
12	Breaking Strength	<7.5mm700N >7.5mm1300N	< 7.5 mm 700N >7.5 mm 1300N	IS 13630-6
13	Density (g/cc)	2.2	2.2	IS 13630-2
14	Frost Resistance	Frost proof	Frost proof	IS 13630-10
15	Chemical Resistance	Manufacture to state classification.	No damage	IS 13630-7
16	Thermal Shock Resistance	10 Cycle.min.	10 Cycle.min.	IS 13630-5
17	Thermal Expansion	6x10 ⁻⁶ K ⁻¹ max.	6x10 ⁻⁶ K ⁻¹ max.	IS 13630-4
18	Stain Resistance	Class 5 min	Resistance	IS 13630-7
19	Moisture Expansion	0.02 Max	Nil	IS 13630-3

General Note: All technical specifications in this catalogue are for premium grade material only.

Disclaimer: VITERO reserves the right to delete & amend either totally, any of the colors, shapes, sizes, reference and other technical specification contained in this catalog at any time. The colors shown in this catalog are purely illustrative and limited to printing process, please refer actual sample before final selection. Shade & size variation is an inherent property of ceramic tiles.

- Colors in the catalogue are as accurate as printing process allows.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow The instructions of the packing box.
- Please make sure to check the shade/finish with the sales agent/dealer before making the final purchase because there might be variation in actual finish that shown in the catalogue. The company will not bear any loss in such case.

OUR BRANDS

